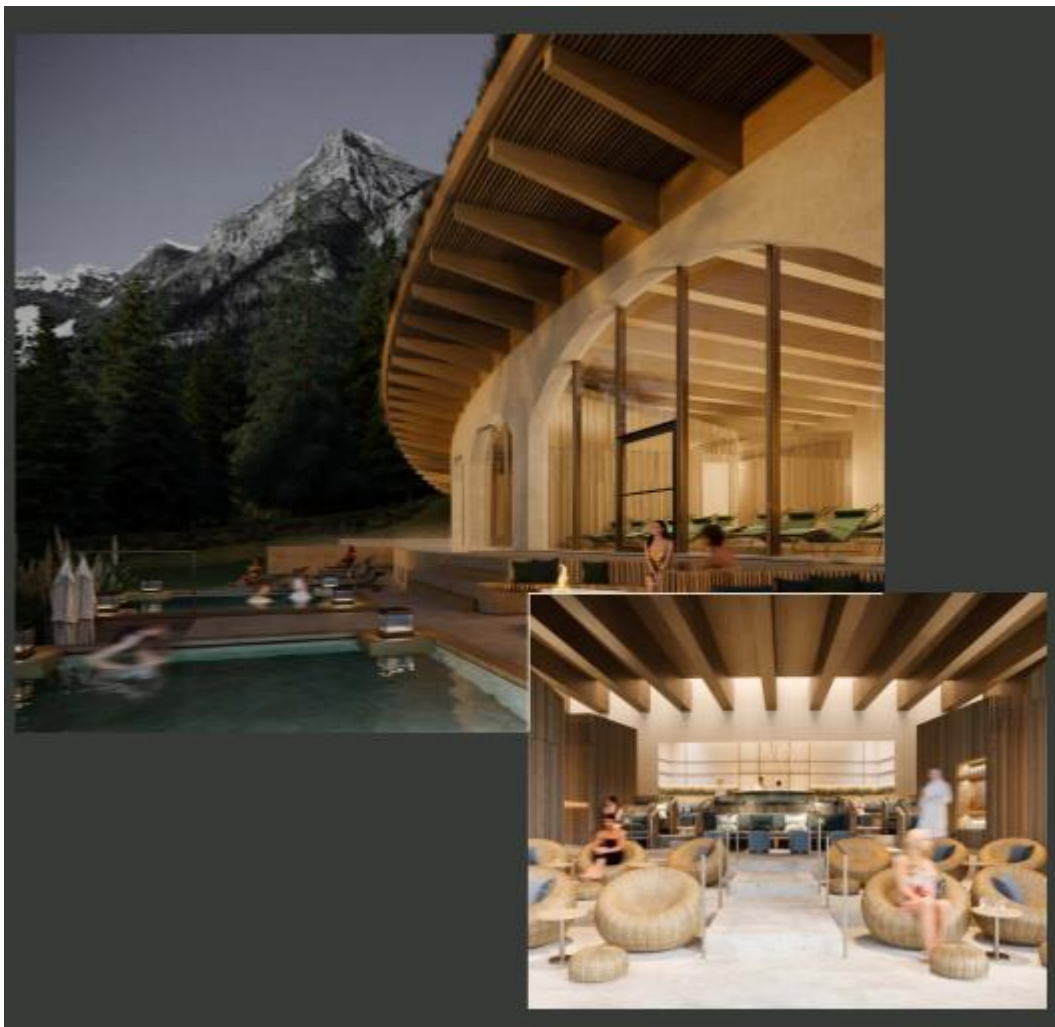


NewsyBITS

Fairmont

Fairmont Chateau Lake Louise Unveils “BASIN Glacial Waters”, Opening Summer 2025

Fairmont Chateau Lake Louise introduces, “BASIN Glacial Waters”, the official identity of its highly anticipated, alpine-wrapped, thermal bathing experience. Resting along the shore of Canada’s iconic lake and thoughtfully designed to appear to be embedded into the natural landscape, the indoor-outdoor, all-sensory space is currently in the final stages of completion - ahead of its anticipated summer 2025 opening. Honouring its Lake Louise locale - a natural basin - and its direct glacial water source, BASIN Glacial Waters represents the convergence of natural elements and contemporary wellness, interpreted through a luxury lens. Within the space, a highly curated series of experiences allow for personal interpretation, defined as self-guided journeys of reflection, renewal, and vitality. BASIN Glacial Waters’ foundation rests upon the traditions of thermotherapy - the ancient healing practice of flowing through diverse water temperatures to stimulate and restore both body and mind. Complemented by a contemporary approach, its debut sets the stage for an entirely redefined wellness experience, within the most spectacular of landscapes.



For more information, please contact:
Jennifer Rose, Director, Tour & Leisure Sales
Jennifer.Rose@Fairmont.com