



CANADIAN INBOUND TOURISM ASSOCIATION PLUS (CITAP+)

A non-profit organization federally incorporated under the Canada Not-for-Profit Corporations Act (Registration Number 336098-9)

July 25, 2024

Richard Ireland
Town of Jasper
303 Pyramid Lake Road
Jasper, AB T0E 1E0

Dear Mayor Ireland,

On behalf of the Board of Directors and the membership of CITAP+ (Canadian Inbound Tourism Association Plus), we would like to express our deepest and heartfelt concerns for all those affected by the devastating Wildfire in the Jasper Townsite and Jasper National Park.

We are following updates through the news, as are all those affected directly or indirectly to this unimaginable disaster. We are thankful for the hard work provided by the first responders in keeping residents and visitors alike safe.

During these difficult times, we know it's crucial to offer services and aid. Please know that CITAP+ would like to offer its support as Jasper recovers and rebuilds the tourism sector.

Please do not hesitate to call on us to assist you at any time.

Sincerely,

Alice Lin
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