## CITAP+ February 2024 Newsletter

## **NewsyBITS**



Company name: LAT Multilingual Translation & Marketing Inc.

Headline: LAT Multilingual Partners with Baidu for Targeted SEO and Ads!

## News Content:

As the leading search engine in China, Baidu has over 600 million users and is an essential platform for any business looking to reach Chinese travellers.

LAT Multilingual, a long-time member and translation provider for CITAP+, is delighted to announce our new partnership with Baidu to help Canadian DMOs and service providers optimize their online presence and reach Chinese travellers. Our team of experts can assist with Baidu SEO, ensuring that your website is fully optimized for Chinese search terms and your content is culturally appropriate for a <u>Chinese audience</u>. We also help with Baidu advertising, allowing you to reach customers through targeted ads of your Canadian destination, experience, or service.

From optimizing your website content for Baidu's search algorithms to crafting culturally relevant ad campaigns, LAT Multilingual can help your businesses thrive in China's dynamic marketplace.

Logo:



## Web link and contact information if applicable.

For more information, please visit us at <u>www.latmultilingual.com</u> or reach out @ <u>contactus@latmultilingual.com</u>.