

NewsyBITS



Company Name: MLI – Muskoka Language International

Headline: Our Japanese Student Groups are BACK!

Contents: We have been very active at CISS MLI with the return of Summer Group Programmes from Japan and our CISS Summer Camps in BC and Ontario. We are thrilled to be welcoming back hundreds of students in our Group Programme this summer after a long pause, and we expect the trend will continue in 2024! Thanks to all our supporting partners that have helped to make the student visits terrific!

The High School Student Education Market is truly a four-season product as we have groups arriving throughout the Fall and Winter season and then with a big UP in numbers for March 2024 and beyond. More importantly these student and programmes travel outside the of major tourist centres into small towns and communities which makes the experience unique and memorable for everyone.

We had some coverage from local media from this summer. That is always a great boost to be on the radio, tv and in the newspapers!!!!!!!!!!!!



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