



CITAP+
GET CONNECTED. STAY CONNECTED.

Thank you
for
considering
CITAP+

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On behalf of CITAP+, I would like to extend a warm welcome to you as a potential new member. We are thrilled to have you interested in joining our community of tourism professionals representing global markets.

Our association is dedicated to promoting and supporting sustainable tourism practices, while also providing valuable resources and opportunities for our members. As a member, you will have the opportunity to connect with like-minded individuals and organizations, share your knowledge and experiences, and participate in events, webinars, and market update sessions designed to help you stay ahead of the latest industry trends. Whether you are a seasoned professional or just starting out, CITAP+ provides a platform for growth and development, and I encourage you to take full advantage of all the resources available to you.

CITAP+ is a valuable resource for anyone working in the tourism industry, and we are excited to offer you the opportunity to become a member. We look forward to welcoming you into our community and supporting you in your business endeavors.

Thank you for considering joining our association. If you have any questions or would like to learn more about membership, please do not hesitate to contact us.

Best regards,



President, Canadian Inbound Tourism Association Plus (CITAP+)

About CITAP+

Who are we?

CITAP+, a non-profit organization established in 1997, is a united force with members from various market segments of the tourism industry. Growing from 10 pioneers to over 200 members in just a few years does mean something to us at CITAP+ – a genuine interest with sincere and devoted support in further developing Canada as the preferred destination for global travelers.

Our mission statement

Get Connected, Stay Connected to increase your business from global markets.

About our membership

Today, CITAP+ is a membership based organization representing members from various sectors in the tourism industry from across Canada and the United States.

Our constitution's mandate includes:

- To enhance communications between members and Provincial and Federal levels of government.
- To increase and coordinate marketing investment in partnership with transportation companies, hotels, airline companies and relevant tourism partners in order to promote Canada as an international destination as well as a first quality tour destination for buyers from markets all across the world.
- To provide members with the first option to invest in Canadian and global cooperative promotions.
- To highlight the importance of global markets across the world and the positive economic impact on the Canadian economy.
- To establish and strengthen strategic alliances with various levels of government, sellers and buyers (Canadian and globally).

CITAP membership benefits

- Networking events
- Seminars and workshops
- Advocacy
- Marketplace
- Global market updates
- Quarterly e-newsletter and e-updates

CITAP+ Is Now Global!

We are pleased to announce on May 19th, 2022, after a very positive Special Resolution vote by our membership, CITAP+ modified its mandate, becoming global in focus.

After 25 successful years of working to promote the Asia-Pacific visitor economy in Canada through Canadian based Receptive Tour Operators (RTOs), CITAP (Canadian Inbound Tourism Asia Pacific) broadens its scope to include the Americas and Europe, and rebranded to CITAP+!

As the first national organization representing Canadian-based RTOs from coast to coast to coast, CITAP+ intends to work closely with provincial-based inbound tourism organizations to strengthen Canada's tourism industry.

CITAP+'s mission to "Get Connected, Stay Connected" remains at the core of this new mandate. If you work in the inbound tourism sector, this is the perfect time to become involved in our organization as it charts new waters.



Membership Categories

“Active Members”

1. RTO **Receptive Tour Operator**; a corporation which is incorporated and in good standing under the CBCA or any provincial statute in Canada, and which is actively handling inbound tours in Canada as the primary business of the said corporation: Annual Membership Fee: \$350.00
2. DMO **Destination Marketing Organization**; a corporation which is incorporated and in good standing under CBCA or any provincial legislation in Canada, as the case may be, and which is actively promoting any province or territory in Canada, as a tour destination: Annual Membership Fee: \$450.00
3. PMO **Provincial Marketing Organization**; a corporation which is incorporated and in good standing under CBCA or any provincial legislation in Canada, as the case may be, and which is actively promoting any non-provincial region in Canada, as a tour destination: Annual Membership Fee: \$600.00
4. CUS-OT **Canadian or United States Supplier - OTHERS**; being a corporation related to the hospitality and tourism industry such as transportation companies, hotels, airline companies, restaurants, retail shops, attractions or relevant tourism partners with less than 2 locations or 200 employees: Annual Membership Fee: \$500.00
5. CUS-NR **Canadian or United States Supplier – NATIONAL OR REGIONAL**; being a corporation related to the hospitality and tourism industry such as transportation companies, hotels, airline companies, restaurants, retail shops, attractions or relevant tourism partners with 2 locations or more AND more than 200 employees: Annual Membership Fee: \$700.00
6. ASC **Association or Society**; a professional travel-related association or society Annual Membership Fee: \$700.00

“Associate Members”

7. RTA **Retail Travel Agency**; a corporation which is incorporated and in good standing under the CBCA or any provincial legislation, and whose primary business is serving the general public as a travel agency in its local area: Annual Membership Fee: \$350.00
8. DPT **Dependent Branch Office**; a branch office of RTO or CUS Annual Membership Fee: \$350.00
9. MED **Media**; Corporation or Partnership; which publishes consumer and/or trade publications, including the full range of communication media of television and radio, on a regular basis: Annual Membership Fee: \$350.00
10. IND For **Individuals** such as tour coach driver, tour guides, driver-guides, interpreter, etc. Annual Membership Fee: \$200.00

Frequently Asked Questions

1. What is the Canadian Inbound Tourism Association Plus (CITAP+)?

The Inbound Tourism Association is a professional organization that connects Canadian suppliers, Destinations, and Receptive Tour Operators with the global tourism market. Our members are dedicated to providing high-quality travel experiences and promoting Canadian tourism to the world.

2. Who can become a member of CITAP+?

We welcome any organization that is committed to promoting Canadian tourism and providing excellent travel experiences. Some examples of our members include Canadian/ US suppliers, destinations, and receptive tour operators.

3. What benefits does membership offer?

As a member of the Inbound Tourism Association, you will have access to a range of benefits, including opportunities for networking, exposure to the global tourism market, access to industry resources and training, and more. Our goal is to help our members grow and succeed in the competitive world of inbound tourism.

4. How do I renew my membership?

Memberships can be renewed or purchased online through our secure and user-friendly platform. Simply log in to your account and follow the instructions to renew your membership. If you are purchasing a new membership, please visit our “Become a Member” page and add the applicable membership category to your cart to prompt the checkout process. If you need assistance, please contact our office for support at info@citap.ca.

5. What if I need to change my membership information?

If you need to update your membership information, please log in to your account and make the necessary changes. If you are unable to make changes online, please contact us for assistance.



6. How can I get involved with the Inbound Tourism Association?

There are many ways to get involved with the Inbound Tourism Association, including attending events, participating in webinars and training sessions, contributing to our blog or social media channels, and more. If you are interested in committee work, please contact us to learn more about how you can get involved and make the most of your membership.

7. How can I get in touch with the Inbound Tourism Association?

You can reach us by email at info@citap.ca or by phone at 604-247-1997 or by using our online contact form. Our team is always available to answer your questions and help you make the most of your membership.

Visit us online at www.citap.ca

Thank you.

*for your investment in our
organization!*