

## **Tourism Sun Peaks Sept 2022**

### **New Team Member**

Tourism Sun Peaks is excited to introduce Emily MacInnes who joined our team as our new Market Development Manager earlier this summer. She brings with her a diverse background in tourism and hospitality experience. Please join us in welcoming Emily to the team and look for at the upcoming CITAP events.

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### **Ikon Pass**

For winter 2022/23, Sun Peaks will join over 50 worldwide destinations on [the Ikon Pass](#)! The Ikon Pass community includes 11 countries across the Americas, Europe, Japan, Australia, and New Zealand. Sun Peaks is thrilled to become a part of this international community and offer passholders the welcoming mountain environment found here at Canada's Second Largest ski area.

### **An Axe-Citing New Experience**

Thrill seekers looking for an authentic Canadian experience can now find what they're looking for in Sun Peaks. [Cleavage Axe Co.](#) opened their doors earlier this year with 8 lanes and space for 44 throwers at once. It is the perfect environment for an engaging and interactive experience. Located in Peaks West, Cleavage has partnered with neighbouring businesses to offer catering options while you throw from Mountain High Pizza, Ohana Deli Market or the Magic Cattle Guard Diner.

### **Got Ink? JuggerBean Tattoo Parlour Opens Their Doors**

Sun Peaks celebrated the grand opening of its first ever in-resort [tattoo shop](#) this year. The owner and operator, Amie Easton, is well-versed in the world of art. She comes from long history of creativity and a full-time gig sketching cartoons for comic books. Her style mostly reflects traditional tattooing; however, she's always open to inking custom tattoos for her clients.