



*Although we cannot travel now, when the time is right...*

*The Prince Edward Island tourism industry will be ready to welcome visitors.*

To ensure our successful recovery, a number of supports have been established to assist local industry. Some have taken this opportunity to renovate their operation and add new product. For example, Tranquility Cove Adventures has a new Oyster Ice Fishing experience. Many people believe that oyster fishing is a summer thing but here on PEI, oysters are fished year-round and often by cutting a hole in the ice with a chainsaw. Oysters are also at their plumppest in early winter as they've packed on weight to hibernate through the winter. Perry Gotell's Tranquility Cove Adventures oyster experience is an *"all you can eat PEI winter experience of tonging oysters through the ice on a private oyster lease on the Brudenell River."* This may be the first of its kind in the world.

**Prince Edward Island is a hotbed for activity in the winter, for example:**

- Charlottetown's new [Ice City Festival](#) which runs from February 12<sup>th</sup> until March 14<sup>th</sup> is decking the streets in ice sculptures and wintery decor. This festival will also have *Signature Events* each weekend, like Sugar Shacks, Comedy Shows, & Live Music.
- Experience a horse and sleigh ride at [Great Northern Adventures](#) – A Prince Edward Island tradition.
- Stay with us in a modern hotel or be extra luxurious in a [Gorgeous Victorian](#). No matter your preference, there's a place to rest your head after a day spent exploring our captivating city.
- Well dressed for winter means shopping at [Cyanos Jay](#) for high-quality and affordable cruelty-free winter jackets for a wide audience

*So, when the snow falls, new adventures begin on Prince Edward Island.  
We will be ready – when the time is right!*

