NewsyBITS



Discover Nova Scotia Virtually



You can now explore the world famous Cabot Trail virtualy as part of Tourism Nova Scotias new virtual reality series.

A series of eight new virtual reality videos allow people to explore some of Nova Scotia's most visited icons from the safety and comfort of their own home. Both English and Mandarin versions of these videos are now available!

You can find links to all virtual reality videos at <u>www.novascotia.com/VR</u> Videos have also been posted to the Bilibili, Youku, Iqiyi platforms.

Watch from your desktop using the cursor to navigate the 360 degree views or on your smartphone by holding and moving your mobile device to navigate.

Knowing that it could be some time before we can host FAM tours and press trips again, these videos will be a fantastic tool to help educate travel agents, tour operators, and media about our province. We will also be able to use these videos on our marketing channels to connect with potential travellers.

We invite you to share the videos with your networks as well!