



CANADIAN INBOUND TOURISM ASSOCIATION (ASIA PACIFIC)

## **CITAP 21st Annual Winter Function**

**Monday, December 4, 2017**

**The Westin Bayshore, Vancouver BC**

### **Sponsorship Overview**

Submit your application today as sponsorship opportunities are limited and available on a first-come, first serve basis. Your sponsorship donation provides CITAP with continuity as the leading advocate for strategically creating a business friendly environment with our Asia Pacific partners. As a CITAP sponsor, you will receive a high-level of visibility before, during and after the event, further imprinting your business in the minds of our distinguished guests, volunteers, members and the tourism community. We look forward to partnering with you and showcasing your brand and hosting another successful CITAP winter function.

It is only with the support of our members that we are able to continue to produce high quality events.

### **Sponsorship Opportunities**

PLATINUM Sponsor \$2500: (5 available)

- Includes One Marketplace Registration for one delegate
- Acknowledgement during the dinner
- Logo or name on media release
- Logo or name on event signage
- Quarter page ad in the CITAP Winter Event Program (ad must be print ready)

BUY A DRINK FOR RTO Sponsor \$1500: (1 available)

- Sponsor Logo on the RTO drink tickets

MARKETPLACE BAG Sponsor \$1500: (2 available - one sponsor per side)

- Delegate bag provided to every Buyer at the marketplace event
- Sponsor can include 1 small gift per bag

CITAP WINTER EVENT PROGRAM - FULL PAGE Sponsor \$1200: (2 available)

- Program Full Page Colour (ad must be print ready)

CITAP WINTER EVENT PROGRAM - HALF PAGE Sponsor \$750: (2 available)

- Program Half Page Colour (ad must be print ready)

MARKETPLACE FOOD STATION Sponsor \$350 each: (4 available)

- Sponsor a food and beverage station during the marketplace event
- Acknowledgment during the marketplace event

We would like to thank our sponsors for their generous contributions to our events over the course of the year. If you wish to be a sponsor or if you have an idea that you wish for us to consider, please contact [citap97@citap.ca](mailto:citap97@citap.ca).

**Sponsorship application deadline is Monday, November 6, 2017.**

**NOTE: GST is not included in the sponsorship fees.**